



**Mother's Day Weekend | May 12 & 13, 2012 | Historic Olde Towne
Portsmouth, Virginia
www.gosportartsfestival.com**



**A Message from Millie Johnson
Executive Director, Gosport Arts Festival**

Dear Artist,

Please find an application enclosed for the 2012 Gosport Arts Festival, which will be held Mother's Day Weekend, May 12 and 13, in Historic Olde Towne, Portsmouth, Virginia. Our show has a long tradition in Tidewater, originating back more than 40 years. 2012 will be our 12th year in beautiful downtown Portsmouth.

The Gosport Arts Festival includes approximately 125 juried artists and craftsmen displaying two and three-dimensional work. Cash awards exceed \$7,000; additional support and pledges from the community add several thousand more in purchase awards. We have a reputation for treating our artists like royalty as we deliver drinks and snacks to your space throughout the weekend; provide volunteers to help you unload, set up, and watch your booth so you can take short breaks; and organize a fantastic Artist's Reception and Awards Ceremony featuring adult beverages and a buffet style dinner. We have the friendliest and most helpful volunteer staff of any show you may have encountered. Just ask any artist who has done our show in the past.

New this year is the addition of Shelley Brooks as Festival Co-Director. Shelley is the Coordinator of Exhibitions & Arts Programming at Tidewater Community College's Visual Arts Center and has 27 years of experience working in visual and performing arts venues. She has been a part of the Gosport Arts Festival for 11 years, and a volunteer at Edmarc for four. Shelley will be taking on many of the duties required of the position as I spend more time at home and with family. I will certainly see you at the show and look forward to catching up on the year's activities!



Best regards,

Millie

IMPORTANT DATES

11/21/11	Applications mailed to artists
2/13/12	Applications must be postmarked by this date to avoid the late fee
2/24/12	Applications must be received by 5pm on this date to be considered for jurying
2/29/12	Jurying
3/1/12	Notification sent to artists
3/1/12	Booth fee check deposited
4/6/12	Final mailing to artists
4/13/12	Last day to drop out and receive a 50% refund
5/11/12	Set up available from 6:30pm to 9pm
5/12/12	Set up available from 6am-9am Show open from 10am – 6pm Load out from 6pm – 9pm available (optional overnight security provided) <i>Artist Reception at 6:30pm</i> <i>Awards Ceremony at 7:30pm</i>
5/13/12	Set up from 8am – 9am Show open from 10am-5pm Load out from 5pm – 8pm

ABOUT THE SHOW

Traditionally, participating artists have represented a wide variety of media, styles, tastes and cultures. Past shows have included artists presenting oil, watercolor, jewelry, pastel, charcoal, pencil, pen and ink, mixed media, photography, pottery, sculpture, fiber, stained glass, metal, wood, clay, clothing, furniture, musical instruments, paper and more. The show is juried to ensure high quality. In addition to providing a valuable art venue for the region, our show also serves as a fundraiser for Edmarc Hospice for Children. All proceeds from the show go to this special organization.

The Gosport Arts Festival is held in beautiful Olde Towne, Portsmouth, a historic seaport city in southeastern Virginia. The City of Portsmouth is centrally located within the region referred to as South Hampton Roads and is bordered by four neighboring cities: Chesapeake, Norfolk, Suffolk and Virginia Beach. It is within easy driving distance of Newport News, Hampton, Yorktown, Jamestown and Williamsburg. The Norfolk-Virginia Beach-Newport News Metropolitan Area ranks as the 27th largest in the United States with a total population of more than 1.5 million.

The Gosport Arts Festival is physically located on High Street, which is a two-lane asphalt paved street with a raised-curb grass median. Artist spaces are laid out with the back of the space against the median. Spaces are 12 feet deep and 10 feet wide. This size allows artists with a standard 10 x 10 tent two feet of storage space behind their tent. Layout of the tents allows each artist to open their tents on two sides if they desire. Show visitors walk on the street or on the wide brick-paved sidewalks. Much of the street is tree-lined. High Street has an abundance of quaint shops, popular restaurants, several museums and art galleries. The dock for a passenger ferry is located at the foot of High Street near the show.

COST

An application fee of \$15 is deposited on receipt of your application. If your application is not postmarked by 2/13/12 the application fee is \$30.

The space fee is \$125 for a 10 x 12 foot space or \$200 for a 20 x 12 foot space. You must include a separate check for your space fee with your application. This check will only be cashed if you are accepted into the show. Post date this check 3/1/12. Please do not include the space fee and application fee on a single check. **Applications received without two separate checks will be rejected and returned. Make checks payable to GOSPORT ARTS FESTIVAL.** If you drop out of the show prior to jurying, we will refund your full space fee. Application fees cannot be refunded once deposited. If you drop out of the show after 3/1/12 and by 4/13/12 we will refund 50% of your space fee. After 4/13/12 no refunds will be given. Your space fee includes parking for one vehicle (with trailer during show hours), access to Artist Relations, complementary refreshments during the show and an invitation to the Artist Reception and Awards Ceremony for you and one guest.

RULES

The applicant must be the exhibitor and the artist, and must be present during all hours of both days of the show. Work exhibited at the show must be consistent with the images submitted for jurying. If the show staff deems that pieces being displayed are not consistent with the images, they may bar those pieces and/or dismiss the artist without refund. Reproductions and photomechanical reproductions are permitted, but must be clearly marked and must not comprise more than 20% of the total display — photography being exempt from this requirement. Consignments, imports, antiques, kit work, production work and/or any work that is not completely the original design and work of the applicant, are strictly prohibited. Art that includes any pre-manufactured components (such as jewelry made of manufactured or purchased components) must be fully disclosed in a statement attached to the application. The Gosport Arts Festival reserves the right to bar any particular piece from display that does not meet these requirements and/or dismiss the artist without refund.

Show participants must comply with the written instructions provided in the final mailing regarding load-in and load-out procedures, restrictions on vehicle access and/or parking, scheduled opening and closing times, and instructions from Gosport Arts Festival staff and/or Portsmouth Police. Please understand that load-in and load-out are challenging. Gosport staff members are acting with your safety and the safety of others in mind. Failure to comply may result in expulsion from the show without refund.

Applicants should note that this is an outdoor show and is therefore subject to the whims of Mother Nature. Should the show be cancelled due to a weather emergency, there will be no refunds. Applicants should arrive at the show well prepared to deal with the unique requirements of an outdoor show, to include a sturdy tent with proper weights and means of securing it against the elements, and all materials required to set-up and display their art. Take particular note that

this show is presented near the Elizabeth River. Participants should be prepared to weight down and brace their displays against the wind. Also, because the booths are set up on an asphalt street,

there is no place to use stakes. With this in mind, your display must be freestanding and have sufficient weights to hold it securely in place. The Gosport Arts Festival will not provide any weights or other means of securing your display; artists must bring everything they need with them. To protect the property of nearby artists, the Gosport Arts Festival reserves the right to require an artist to alter or increase the weights or securing method of their display. Artists who cannot or will not comply with these requirements may be dismissed from the show without refund. Rental tents that are professionally set up and fully weighted and secured, are available for artists who would like to make use of this service. Details will be in the acceptance letter.

ABOUT EDMARC HOSPICE FOR CHILDREN

Established in 1978, Edmarc Hospice for Children was the first hospice in the nation designed specifically for children. Edmarc is the only pediatric hospice organization in Hampton Roads. The mission of Edmarc is to ease the trauma of a child's illness or death and to reduce the disabling effects of pediatric illness, loss and bereavement on families.

Edmarc's health care services allow a child with a life-limiting illness to stay at home whenever possible. Remaining at home helps alleviate some of the child's stress and can make healthcare for the child less traumatic. When a child is ill, Edmarc never forgets that the entire family is affected. Edmarc has served over 950 families in Hampton Roads and more than 3,000 family members in the past 32 years. For information call (757) 967-9251 or visit www.edmarc.org.

If accepted into the show, please consider a donation to the Silent Auction. Last year the Gosport artists and sponsors raised an additional \$4,000 for Edmarc. More information about this will be forthcoming.





Gosport Arts Festival | May 12 & 13, 2012 | Portsmouth, Virginia

2012 Artist Application

Applications must be postmarked by **February 13, 2012** to avoid a late fee.
Mail completed applications to:

Shelley Brooks | Gosport Arts Festival
4209 Coffman Boulevard | Chesapeake, VA 23321

H (757) 488-6908 | O (757) 822-1878 | sbrooks@tcc.edu | www.gosportartsfestival.com

Artist's Information (please print legibly)

Name:

(Please note: This must be the name of an individual(s), not a studio or business name.)

Mailing Address:

- This is the same address at which I received this application.
 This is a new address for me. Please update your records.
 I am not currently on your mailing list. Please add me to your records.

Phone Number: _____ **Best Time to Call:** ___ day ___ evening

Email Address: _____

Website Address: _____

___ Please check here if you DO NOT want us to publish a link to your website from ours.

Please list the categories of art in which you should be listed, i.e., oil, acrylic, jewelry, etc.

Space Information

Space Size (select one): ___ 10 x 12 at \$125.00 ___ 20 x 12 at \$200.00

If you have a location preference, please indicate below. Please note that we will do our best to accommodate your request as space allows. Our locations are as follows:

A & B Galleries: Water Street to Crawford Street _____

C & D Galleries: Crawford Street to Middle Street _____

E & F Galleries: Middle Street to Court Street _____

G & H Galleries: Court Street to Dinwiddie Street _____

If you want to be near a specific artist, please provide name of artist: _____

Select one: ___ Near Stage ___ Away from Stage

Special Requirements and Requests

Briefly describe any special requirements/requests you have. Examples include: handicap parking; special access needs; special set-up or display requirements; electricity requirements (very limited and on a first-come first-served basis), or other information to be passed on to the Logistics Coordinator.

Jurying Process

In 50 words or less, please describe your body of work as a whole, detailing any special techniques or innovations that might be important to the committee.

Images

Include a total of five (5) images (jpegs) on one (1) CD. Include four images of individual art pieces that are representative of the work you intend to display if accepted into the show, and one of your display including tent, display and artwork. Name the jpegs with your last name and the corresponding numbers below. Please describe each of the four images that you have submitted:

Image 1: _____

Image 2: _____

Image 3: _____

Image 4: _____

It is not necessary to describe the booth image. If you have a special circumstance where you cannot provide digital images of your work, please contact Shelley Brooks.

Name Tags

Your space comes with two nametags that identify you to Festival guests, and permit you access to the Artist Relations Area during the show and the Artists' Reception Saturday evening. Please indicate the information to be printed on your name tags.

Name: _____ Name: _____

Hometown: _____ Hometown: _____

() Artist () Assistant () Artist () Assistant

New for this year: Please note that someone will be checking nametags at the Artist's Reception Saturday evening. Each artist and one guest per artist is invited to the Reception.

Vehicle

Your space includes parking for one vehicle with trailer. To help us plan, please describe the vehicle you anticipate bringing to the show. If you have restrictions on height or limited maneuverability, please give details.

Signature

By signing this application, I certify that I have received and reviewed the **Gosport Arts Festival** rules, and agree to abide by those rules; that the work to be displayed is my own, that I, the artist, will be present during the show and not sell by proxy; that the information provided herein is true, to the best of my knowledge, and that the images submitted with this application are representative of the original work to be displayed at the show.

Signature: _____ Date: _____

Include with the application:

- | | |
|--|---|
| <input type="checkbox"/> application fee of \$15 (\$30 after 2/13) | <input type="checkbox"/> CD of your work and booth |
| <input type="checkbox"/> space fee of \$125 or \$200 | <input type="checkbox"/> SASE for jury notification |

Gosport *Arts* Festival



4209 Coffman Boulevard
Chesapeake, VA 23321

*Proceeds from the Gosport Arts Festival
benefit Edmarc Hospice for Children.*

*With special thanks to:
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